

ORDER



Orders
Order / Rev: 1316027
Alt Order #:
Product Desc: PAKOOTAS ADD 2
Estimate:
Flight Dates: 10/25/16 - 11/08/16
Original Date / Rev: 10/20/16 / 10/20/16
Order Type: Political

KREM

Primary AE: Larry Sherrer
Sales Office: GNAT
Sales Region: NAT

Agency Name: Clark Company, The
Buying Contact: Ed Clark
Billing Contact:
 30 E Sprague Suite A
 Spokane, WA 99202

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Pakootas for Congress
Demographic: A25-54
Product Codes: PL-US House Representative
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 52199
Agency External ID: 4357AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	4	\$940.00	\$799.00
10/31/16	11/08/16	8	\$1,660.00	\$1,411.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	4	\$940.00	\$799.00	0.00
November 2016	8	\$1,660.00	\$1,411.00	0.00
Totals	12	\$2,600.00	\$2,210.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Larry Sherrer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KREM	10/31/16	11/08/16	Local News @ 5a Local News @ 5a	CM	5-6a	MTWTF--	:30	1	\$60.00	P04-C	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--		1				\$60.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		1				\$60.00		0.00			
N 2	KREM	10/31/16	11/07/16	Local News @ 630p M-F Local News @ 630p M-F	CM	630-7p	MTWTF--	:30	1	\$300.00	P04-C	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--		1				\$300.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$300.00		0.00			
N 3	KREM	10/30/16	11/06/16	CBS Sunday Morning CBS Sunday Morning	CM	7-830a	-----1	:30	1	\$250.00	P04-C	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$250.00		0.00			
		Week: 10/31/16	11/06/16	-----1		1				\$250.00		0.00			
N 4	KREM	10/30/16	11/06/16	Local News @ 5p Su Local News @ 5p Su	CM	5-530p	-----1	:30	1	\$280.00	P04-C	0.00	NM	2	\$560.00
N 5	KREM	10/30/16	11/06/16	Local News @ 6p Su Local News @ 6p Su	CM	6-7p	-----1	:30	1	\$250.00	P04-C	0.00	NM	2	\$500.00
N 6	KREM	10/30/16	11/06/16	Local News @ 11p Su Local News @ 11p Su	CM	11-1130p	-----1	:30	1	\$160.00	P04-C	0.00	NM	2	\$320.00
Totals														12	\$2,600.00